

# THE BANDS OF J. W. MITCHELL

# 2019 - 2020 SPONSORSHIP INFORMATION



Dr. James Catterall of UCLA has Analyzed the school records of 25,000 students as they moved from grade 8 to grade 10. He found that students who studied music and the arts had higher grades, scored better on standardized tests, had better attendance records and were more active in community affairs than other students. He also found that students from disadvantaged families who studied the arts improved overall school performance more rapidly than other students.

From Catterall, UCLA, Fall 1997 Courtesy of VH1 Save the Music Foundation

Your donation makes a difference! Music students stay in school. High school music students have a graduation rate over 94% and the average GPA is 15% higher than students without music classes (cfefl.org). A large majority of our graduates pursue higher education and are very successful in their chosen fields.

A study in The Journal for Research in Music Education found that the higher the quality the music program, the better the students did in core areas of education.

Our program costs approximately \$450 per student per year. Your donation will help to support a quality music program and quality education.



# THE BANDS OF J.W. MITCHELL HIGH SCHOOL

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#### YOUR SUPPORT IS VITAL TO OUR BAND PROGRAM with 240 Members

Students are asked to contribute and/or fundraise about one-half of the Mustang Band's annual budget. The balance requires community support and creative fundraising. Typical expenses include music, uniforms, transportation, expert sectional instruction, flags and more. Your sponsorship helps to support the JW Mitchell Marching Band, Concert Band, Wind Ensemble, Jazz Band, Color Guard, Drum Majors and our community's representation in several Band Competitions each year. Sponsorship is good for one year from the time of donation.

#### \$2,500+ PLATINUM SPONSORSHIP

- Platinum listing in event programs
- Individual sponsorship banner at stadium
- Logo & link featured on band website
- Business featured on Facebook Page multiple times
   Band photo plaque
- If desired, 25% of donation will go directly to referring student
- Email notification of events
- Invitation to the annual banguet (2 tickets)
- Individual sponsorship banner at stadium
   Band hat, show shirt, and sweatshirt for two

## **GOLD SPONSORSHIP**

- Gold listing in event programs
- Individual sponsorship banner at stadium

- Logo & link featured on band website
  Business featured on Facebook Page twice
- Email notification of events

\$1,000

- Invitation to the annual banguet (2 tickets)
- Band photo plaque
- If desired, 20% of donation will go directly to referring student

### SILVER SPONSORSHIP

\$500

- Silver listing in event programs
- Individual sponsorship banner at stadium
- Logo & link featured on band website
- Business featured on Facebook Page twice
- If desired, 15% of donation will go directly to referring student
- Email notification of events
- Band photo plague

#### **BRONZE SPONSORSHIP** \$250

- · Bronze listing in event programs
- · Logo featured on band website
- Email notification of events
- If desired, 10% of donation will go directly to referring student

## **SPONSOR INFORMATION** Your Name: \_\_\_\_\_

Business Name: Website: Referred by: Preferred name (if different from above) for recognition in publications: Mailing address: Telephone: Email: Total Enclosed: \_\_\_\_\_

Student: Please make checks payable to: JW Mitchell High School Band